

Statutory Officers Report for the Nottingham City Health and Wellbeing Board - 26th July 2017
Director of Public Health

1. Tobacco Control Plan for England

The new Tobacco Control Plan for England 'Towards a Smoke free Generation' was published on the 18th July within which the Government sets out a number of national ambitions to further reduce smoking prevalence.¹

Although Britain is a world-leader in tobacco control, smoking remains our biggest preventable killer. In England alone, 79,000 people a year, or 200 per day die from smoking. In addition to the human cost, smoking also costs the economy £11 billion per year, £2.5 billion of which falls to the NHS.

The plan includes a focus on vulnerable groups, including people with mental health problems and pregnant mothers, especially those in the most deprived areas. There is also a focus on the NHS being smoke free, as well as the work to maximise the potential that e-cigarettes offer, while managing the risks.

The new plan targets a reduction in smoking rates, from 15.5% down to 12% by 2022, as the first step toward a generation of non-smokers which will be achieved when smoking rates are 5% or below.

Key objectives include:

- Reduce smoking rates from 15.5% down to 12% or less
- Reduce the prevalence of 15 year olds who regularly smoke from 8% to 3% or less
- Reduce the prevalence of smoking in pregnancy from 10.7% to 6% or less

According to the Integrated Household Survey, Nottingham has similarly seen a reduction in smoking prevalence, (21.5%) though locally it continues to be significantly higher than the England average with wide variation across the city.

2. Nottingham City's Smokefree Summer

Nottingham City Council has is currently holding its second Smokefree Summer Programme. The programme builds on the success of the inaugural Smoke Free Summer in 2016 and will once again see smokers asked not to light up at key family events across the city.

Surveys carried out last summer show that 93% of those asked didn't like people smoking around their children, and 84% supported more future family events being smoke free.

This year, the list of events has included the Beach, in Old Market Square, which opened on 13 July and runs until 3 September. The whole site will be smokefree for the duration of the family attraction. This was followed at the weekend by the family area of Splendour at Wollaton Park.

Forthcoming events are:

- Riverside Festival (children's area only), Victoria Embankment – 4-6 August
- City of Nottingham Triathlon (children's area only), Victoria Embankment – 2 September

The smokefree work in Nottingham City has been acknowledged by the Chartered Institute of Environmental Health.² The article (link below) describes how in the decade since the smokefree

¹https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/630217/Towards_a_Smoke_free_Generation_-_A_Tobacco_Control_Plan_for_England_2017-2022_2_.pdf

²<http://www.cieh.org/media/news/community-support-key-to-nottingham-smoking-ban.html>

regulations were first implemented; Nottingham City Council has been on a drive to extend the number of smokefree outdoor public spaces backed-up by overwhelming public support.

Nottingham's own Tobacco Control Strategy is ambitious to develop further areas to become smokefree towards its goal of a smoke free generation in Nottingham.

3. HM Government 2017 Drug Strategy

The Government's new drug strategy was released on Friday 14th July 2017;³ this coincided with the release of the new clinical guidelines for substance misuse.

The Strategy sets out clear expectations for action from a wide range of partners, including those in education, health, safeguarding, criminal justice, housing and employment.

It also outlines the action to be taken at a national level to support local areas to ensure everyone plays their role in:

- preventing people, particularly young people, from becoming drug users in the first place
- targeting those criminals seeking to profit from others' misery and restricting the availability of drugs
- offering people with a drug dependence problem the best chance of recovery through support at every stage of their life
- leading and driving action on a global scale

In Nottingham, we are already implementing a number of the recommendations within the strategy, including the creation of a professional information network to keep informed about developments and information regarding new psychoactive substances, a review of the approaches within the local criminal justice pathway, and supporting improvements around resilience in our children and young people.

4. Local Health Profiles

The [2017 Health Profiles](#) for England were published earlier this month.

The Health Profiles provide a snapshot of health and wellbeing for each local authority in England using a range of charts and text. They pull together existing information in one place and contain data on a range of indicators for local populations.

Health Profiles are intended as 'conversation starters' to highlight local issues and priorities for members, and for discussion at Health and Wellbeing Boards.

The Nottingham City profile⁴ suggests there have been a number of improvements such as reducing the difference in life expectancy in women, reductions in obesity levels at year 6, excess winter deaths, and smoking prevalence. There are a number of other areas where Nottingham is

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https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/628148/Drug_strategy_2017.PDF

⁴ <http://fingertipsreports.phe.org.uk/health-profiles/2017/e06000018.pdf>

significantly worse than the England average which will need further local action to improve outcomes. These include, hospital stays due to alcohol, under 18 conceptions, smoking related deaths, smoking in pregnancy and sexually transmitted infections. All of these areas are included in the Joint Health and Wellbeing Strategy.

5. News and Information Bulletin ⁵

The News & Information Bulletin is a monthly report developed by staff at the Knowledge and Resource Centre and is part of Public Health resource of the City Council. It highlights news and developments relevant to health and social care and partner professionals and is published online.

This month's edition features information on:

- Accountable care systems
- Correspondence handling at NHS shared business services
- Digital technology improving patient care
- Election analysis: health and care
- Emotional wellbeing of young people
- Five-a-day
- Health and social care regulation
- Healthier You NHS Diabetes Programme
- Mental Health in schools
- Post-incident support pathways
- Social prescribing
- NICE Guidelines
- NICE-related News and Publications
- General
- Acute Care
- Adult Social Care
- Commissioning
- NHS and Social Care Finances
- Pregnancy and Maternity Services
- Primary Care and Community Services
- Quality and Safety
- Sustainability and Transformation Plans (STPs)
- Workforce, Education and Training
- New Publications

Additionally the Knowledge and Resources team host a health and social care library and provide training for literature searches. These services are also available to Health and Wellbeing Board members.